1 USABILITY SCAN | **2 GUIDELINES FOR DESIGN** | **3 DESIGN ROADMAP**

"I cannot rely on Service Orders only to maintain stock levels. Engineers tend to fill in consumed materials irregularly because of the time-consuming process"
Oscar, logistic manager

"I need to correct these numbers every month, they're left blank by my colleagues"
Jack, financial controller

"My employees came up with their own workarounds in excel to save a few steps. Now everyone works differently and new hires are confused"
Dave, team leader

"I need to copy and paste information across applications I use. It's inefficient, very frustrating and error sensitive"
Peter, resource planner
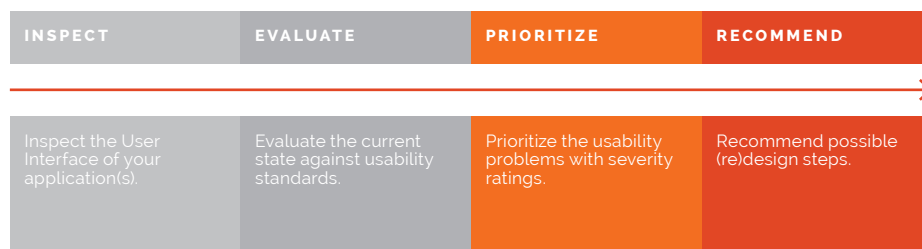
SOUNDS FAMILIAR?

SIMPLY McCOY | Simply Design

THEN WE CAN
HELP YOU TO OPTIMIZE
YOUR DESIGN

Usability Scan

Our evaluators examine the application's User Interface and judge whether it is easy and efficient to work with. To do so, our design experts check compliancy with recognized usability principles and provide an advice on improvements.

Way of working

INSPECT	EVALUATE	PRIORITIZE	RECOMMEND
Inspect the User Interface of your application(s).	Evaluate the current state against usability standards.	Prioritize the usability problems with severity ratings.	Recommend possible (re)design steps.

Prerequisites

To be able to successfully conduct the usability scan, we ask for a clear scope, access to the software and availability of current business processes.

Effort estimation

~ 4 to 5 days

This effort estimation may vary based on prerequisites, size of the project and user group.

Assessment

In order to assess the usability of your application and give a grounded design advice, we have to check every detail. We could for example scan a pizza restaurant website for usability (see below). Our experts would walk through the entire website while checking for compliancy with the heuristics. A certain heuristic might mean that the logo in the top left corner can always be clicked to return to home. If this is not the case, this point is marked.

Usability scan Online Pizza Ordering

The result

- Rapid assessment of the usability of your application(s)
- Identification and classification of usability issues
- Advice on (re)design opportunities for future improvement
- Prioritized list of User Interface improvements that can be added to your application(s) backlog
- Starting point for defining a Design Roadmap.

Simply Design. Real Simple Clear Companions

McCoy & Partners Design consultants share several years of user-centered Research and Design experience. We believe that executing a business process should be as easy as online pizza ordering.

'User centric', one of the pillars of Simply McCoy. To put the money where our mouth is, we offer a wide range in design consultancy services. Services not only borrowed from popular toolkits such as Design Thinking. Our work is also based on the more traditional psychology and design related methodologies. Either way, the methods we use approach problems from a user's point of view, to make sure that the things we do truly help the way your users work. To be able to practice what we preach, we put together a team of consultants who all hold a degree in a design specialism. A team that firmly believes in real, simple and clear design that is established together. Companions, you could say. **We're Simply Design.**

Our offer

- User Experience Research and Design
- Creative Business consultancy
- Design Thinking services
- Design Strategy creation and implementation
- Design coaching and management

Please contact **jan.laros@mccoy-partners.com** for questions or information.

About McCoy & Partners

McCoy's consultants and IT specialists are on a mission. To simplify IT. Convinced that IT should reinforce and speed up business. Nothing more, nothing less. While trying to fulfill all users' wishes IT has automated, acquired systems and tied one to the other. IT landscapes have become so complex that managing them has become virtually impossible and the standard systems can hardly be called standard anymore. IT seems to have become something that holds business back rather than being an accelerator. Time for a change. Time to make things simpler. than being an accelerator. Time for a change. Time to make things simpler. **Simply McCoy.**